

THE BASSANO MAIL

THE CENTRAL ORGAN OF THE CANADIAN PACIFIC'S FAMOUS MILLION - ACRE IRRIGATION BELT

Vol. 2 No. 7.

BASSANO, ALBERTA: THURSDAY, NOVEMBER 26th, 1914

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BASSANO PATRIOTIC CONTRIBUTION—\$175.00

Names of Dependents from Bassano District Desired at Headquarters.
Names May be Handled to Mayor Pierce.

DR. SHAW AND MERRITT KIMBLE OFF TO WAR

Dr. A. Shaw of Bassano, Dr. L. B. McNeil of Medicine Hat, and Dr. J. Nault of Medicine Hat, have enlisted as privates in the Field Ambulance corps, going from Alberta with the second contingent. They prefer to go as privates rather than to wait for a commission. On Saturday, Dr. Shaw and Merritt Kimble left Calgary and enlisted as a private in the medical corps. This came as a great surprise to his friends in town, as his intention of enlisting was not generally known. He was fortunate in being accepted in a party of seven, out of some fifty odd applicants.

Bassano will watch eagerly for the promotion of her soldier boys, which is bound to come, and also with the boys a safe return.

There is being no trouble in securing the required number of recruits in Alberta. Practically the entire number was enlisted in a couple of days. In Calgary there were some six hundred applicants and only room for one third of them. The recruits will be sent to eight hundred men in training in Calgary and these will be on the road to England some time in December.

General instructions have been issued from Ottawa for increased recruiting, and it is intended to have 100,000 soldiers on the Canadian roll by January 1st. It is expected that the greater proportion of recruits will be raised west of the great lakes, as the man not fortunate enough to enlist for Canada will be able to have but little time to wait.

If you have a skeleton in your closet, that's the place for it.

COUNCIL ISSUES SPECIAL PERMITS

The Council met in special session on Wednesday afternoon to deal with the building permits for the skating rink, the hockey club dressing room and G.H. Gebert's new market. All these places will be open to the public. The Council also passed the by-laws covering those limits calls for fire-proof restrictions. It was decided to issue special permits to cover the various cases, the same to hold good till May 1st, next only.

DRILLING DELAYED AT GAS WELL

Owing to an accident on the way to the district at the gas well, drilling was delayed for a couple of days this week. In spite of the delay the drill is surely getting closer to the strata that will give Bassano fire without delay.

\$20.00 IN COLD HARD CASH DO YOU WANT IT? THEN HAVE A TRY.

In our window there is a sealed glass jar filled with beans. Guess how many are in it. To the one who makes the nearest guess to the exact amount we will give \$20.00 and to the next two 1 case of B.C. Apples. Somebody is bound to get the \$20 and the two cases of apples. Every 25c purchase in our store entitles you to one guess. On the first of January, 1915, the jar will be broken and the beans counted by a responsible party, who is not in the competition.

McKEE'S CORNER STORE

Fruit, Confectionery, Magazines, Tobacco, Etc., Etc.

You Can Help the Canadian Patriotic Work And Yet It Will Not Cost You a Cent

HOW?

Simply by Purchasing Rexall Toilet and Medicinal Goods and other Rexall Products at the Rexall Stores.

Over 400 Rexall Stores—the Best Drug Stores in Canada—are contributing FIVE PEE CENTS of all the Rexall Goods they purchase from Rexall Stores to the Canadian Patriotic Fund. Therefore, every time you spend a quarter or half dollar for a Rexall product you are helping to swell this fund, and besides, you are getting the best work people employed in the manufacture of Rexall products at the present time.

The Rexall Stores of Canada ask for your assistance to make their Fund a big one, and right here in Bassano we want all the help you can give to make the contribution from the Rexall Store of our town one that we can be proud of.

Rexall Toilet Goods and Rexall Remedies are Made in Canada and are the Best that Science Can Produce.

and you save no risk in buying them for, if by any chance you are not satisfied with them, you can return them to the Rexall Store.

List of REXALL products, the purchase of which will materially assist in raising a big fund for the Humane Work of the Canadian Patriotic Organization, free at any store. All Rexall Products are being sold at the same price they were before the war.

STILES, "The Druggist" The REXALL Store

Or by Mail from any Rexall Store in Canada

United Drug Company, Limited

Toronto

LORD ROBERTS, BRITISH FIELD MARSHALL,
62 YEARS OF AGE, DIES AT FRONT.



BOW VALLEY LEAGUE HOCKEY SCHEDULE

Local Club to Give a Dance on
Friday Evening, Dec. 11th.

The executive of the Bow Valley Hockey League met in Bassano on Tuesday evening and arranged a schedule for the coming season.

Gleichen was represented by Messrs. McKeon and McKay, while the Brooks delegation failed to appear. Mr. E. F. Fennell was instructed him to represent them in the meeting, as he is a member of the Brooks executive.

The schedule is as follows, always providing there is no interference from Mr. Chinook.)

FIRST HALF.

- Jan. 1. Bassano at Brooks.
- 2. Brooks at Bassano.
- 3. Brooks at Gleichen.
- 4. Gleichen at Brooks.
- 5. 12. Gleichen at Brooks.
- 13. Bassano at Gleichen.
- 14. 18. Bassano at Bassano.

SECOND HALF.

- Jan. 22. Bassano at Brooks.
- 23. Brooks at Bassano.
- 24. Gleichen at Brooks.
- Feb. 2. Bassano at Gleichen.
- 3. Gleichen at Bassano.
- 4. 10. Bassano at Gleichen.

There was considerable discussion over the arrangement that Bassano play the final game away from home. It appears that Bassano has done this for two years and objected to it this year. The Gleichen boys had a hard time in the main, but were last night relieved of practically one-third the railway fare as compared with the other towns, it will be hard for the boys to make a sporting compromise.

Everything is under way now for a good season of sport. The rink is secured and soon in the weather, permits there will be ice. Some of the boys have been to the "ice rink" out of the hills in the main, but have had the weather stayed cold enough to keep that ice, it is far too far from town to give the boys a chance to practice properly.

The boys are to play on Saturday, Dec. 11th, in Baker's office on Wednesday evening at which it was decided to give a dance on Friday, Dec. 13th. Owing to the removal from Bassano of E. R. Muir, Mr. Mitchell's appointment as vacant vice-president. The boys will erect a dressing room on the south side of the rink for their own exclusive use.

J. H. Gridale, director of experimental farms, estimates a fifty per cent. greater acreage in Western Canada for next year's crop.

THE POPULAR CADET CORPS MOVEMENT

Cadet corps are established wherever possible by the militia department through an agreement with the Provincial Department of Education.

The militia department furnishes free, the buildings and places for the uniforms, which are supplied by the school board, but the militia department gives a grant of \$1.00 per cadet to the school under their conditions. It is understood that this grant pays for the uniforms, the cadet corps under normal conditions is not an expense to the section in any sense.

Primarily, cadet corps are intended to teach the boys how to stand and walk and to develop them physically. But many other advantages to the boys accrue. The system of drill develops habits of promptness and thought, it makes a boy more accurate, it corrects slouchy habits, both physical and mental, and it is a great aid to morality. The boys develop self respect and with this a more gentlemanly demeanor.

Not the least benefit which corps derive is the social aspect, the boys are exposed to the effects of the instruction given. It is well known that in schools where cadet corps have been established, a large proportion of the prizes which may be given go to the members of the corps.

GEM THEATRE

FRIDAY NIGHT 5—REELS—5

"HELPING MOTHER" with Lois Weber and Phillip Smalley.
A Page from Life in 3 parts, also
Willy Dahuus and the Baby, a joker comedy.

"THE SHADOW" with Bob Leonard

OUR REMARKABLE VALUES

IN

BLANKETS

can't be beat. We have also Carriage Heaters and Clark's coal and Bells and Robes. Harness and Shoe Repairing.

BASSANO HARNESS CO.

JAS. E. CRASKE, Manager.

E. BUKER, Shoemaker.



Highest Grade Gasoline, Hard Oil and Automobile Oil, Goodyear Tires and Auto Accessories.

Auto Livery in Connection. Prompt Service day or night (prices right.) Special rate for winter storage.

While we GUARANTEE that there will be no lower prices on Ford cars from Aug. 1st to Aug. 1st, 1915, we do guarantee that our prices will not be beaten. Get your orders in now for spring delivery and take advantage of the \$100.00 discount to be given next year. For Particular See

ROY SMITH

LISTEN !



People Should Be Unusually Friendly To Advertised Goods These Days.

Advertised goods of standard quality have stood out against the raise in prices that came with the war.

They have kept faith with the public, and won a measure of esteem greater than ever before.

Be Loyal to Your Community--Buy Advertised Goods !

Urge Your Friends
to Read The Mail.
Keep in Line with
Your Home Town.

Halt ! Attention !



The 1914 War Illustrated
THE Bassano Mail
AND
Western Home Monthly
(Western Canada's most popular magazine)

FOR ONE YEAR **\$1.75**

"The 1914 War Illustrated" contains over 300 remarkable war photographs with much valuable information as to the causes leading to the great struggle, and other important data including the military and naval strength of the countries involved. Two interesting maps—one of the war zone, and the other (in four colors) of Europe are also included. This invaluable Hand-book of the war is printed on art paper of an attractive patriotic cover, and is the best publication of its kind in Canada."

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Ask for Others

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BASSANO, Alta.

HOW ABOUT
YOUR JOB
PRINTING ?

The Mail is well equipped to do your job printing and will do it the way you want it and when you want it.

SOCIETY
PRINTING

We have made arrangements with a Winnipeg firm to do all your society engraving.



A gift to strengthen friendship
—your portrait.
Make an Appointment Today.
Xmas Will Soon Be Here.

R. A. BIRD
Bassano, Alta.

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STOP AT THE

Hunter
: Hotel :

American Plan.
RATES - - \$2 per Day
Once a Guest always a Guest.

THOS. H. HUNTER, Prop.

**FAT'S QUICK
LUNCH**

TURKEY AT ALL HOURS

Fruits, Candy, Ice Cream, Etc.
Greens in Season
MÉALS 25c. up

WON GEE, - : Manager
Phone 18
BASSANO, ALBERTA

Suits or Overcoats
made to order \$20.00.
100 styles to pick from.
JACK TORGAN.

**The Medicine Hat
STEAM
LAUNDRY**
Our Service is Unexcelled.
PURCELL Bros.
Agents
Goods Sent on Tuesday will re-
turn Thursday.

L U M B E R !

We Carry a complete stock of Lumber, Lath, Shingles and
Building Material

ATLAS LUMBER CO., Ltd.
Sole Agents for the celebrated Galt Coal
PHONE 7 HARRY FORD, Manager

**MUSIC
FOR ALL OCCASIONS**

From One to Six Pieces can be Supplied at Moderate Prices.
Engagements Accepted After Nov. 1. Apply B.J. K. EBE.

**TOWN OF
BASSANO**

**ELECTION
1915**

**WALLACE
FLANAGAN
FOR
MAYOR**

**TOWN OF
BASSANO**

**ELECTION
1915**

**GEORGE H.
TRAVIS
FOR
Councillor**

**TOWN OF
BASSANO**

**ELECTION
1915**

**M. R. MILROY
FOR
Councillor**

LOCAL AND SPECIAL

Save the date.—New Year's Eve.
A Cinderella dance is being held in
Robinson's Hall to-morrow (Friday) evening.

John George has constructed a large
council on his property adjoining
Alberta Staples.

Quite a number took advantage of the
ice on the canal and enjoyed a spell of
skating on Saturday and Sunday.

The Old Timer has suspended his
business at Bassano on Monday, with
Mr. Leslie again in charge. The elevator
had been closed about the first of the
present month.

Misses Robinson and Padden gave a
social dance to a number of young people
on Saturday evening in Robinson's
Hall in honor of Mr. and Mrs. C. G.
Taylor.

Not until Monday night did the chin
cup appear in the old familiar earnest-
ness. By Wednesday this year's comple-
ment of snow, near 30 inches, had
entirely disappeared from view.

100 different styles to pick from
at \$20.00 per suit.—Jack Torgan.

They say imitation is the height of
flattery. The Kaiser should feel
jolly fine since the "Made in Cal-
gary" campaign.

A dancing class will be opened in
Robinson's Hall on Friday, Nov. 27th. Pupils desiring to join will
communicate with F. J. Malloy.

The Presbyterian ladies changed the
date of their Bazaar and the same
is in progress in the Bassano
Drug building this afternoon.

Suits or Overcoats made to order
at \$20.00. 100 styles to pick from
at Jack Torgan.

Sunday next, being advent Sun-
day, there will be a celebration of
Holy Communion in the Bassano
Anglican Church at 11:00 o'clock.

Gordon Maynard, M.P., has returned after
spending a couple of weeks' vaca-
tion at Fort Frances, Ont.

Donald McLeod paid into the
city treasury last Friday morning
one dollar and some cents on a drunk
and disorderly charge.

Martin D. Schlesinger, junior clerk
on the Union Bank staff, has been
transferred to the Didsbury branch,
leaving for that town on Sunday.

Hendry & Johnson have this
week opened out their Christmas
goods and are decorating their store
for the festive season. The entire
toy space is taken up the toys and
dolls.

Supt. F. R. Waite, of Winnipeg,
a veteran of the Soudanese,
Indian, Chinese and South African
campaigns, left Brooks last week
to rejoin his regiment in the Old
Country and to have a crack at the
Germans.

Woo Foo, proprietor of the Bun
Cafe, accompanied by his wife,
the Misses and Miss Lai, the
assistant manager, sailed on Tues-
day from Vancouver on a visit to
their home in the Celestial Empire. They carried with them a number
of Bassano momentos, gifts from
local business.

E. L. Muir leaves at the end of
this week to open a branch store in
Drumheller. Mr. Muir has secured
a lease on a fine new building in a
choice business location and will
open an up-to-date men's outfitting
establishment such as he conducts
in Bassano.

**A MEETING OF THE BASSANO
CONSERVATIVE**

ASSOCIATION

Will Be Held In The TOWN HALL

On
FRIDAY, NOVEMBER 27th

At 8 p. m.

For the purpose of electing delegates to
the convention to be held in Calgary
on December 3rd, to select a
party candidate to contest
The NEW BOW RIVER Constituency

JULY 1st Large shipment fresh, clear
mixed candles 2 pounds for 25 cents.—
McKee's

Express Express—G. H. Boyd, manager
of the Union Bank, Bassano, was
an Express visitor on Wednesday.

Our \$20.00 Suits are a genuine
bargain, but we also make suits up
to \$40.00.—Jack Torgan.

The Bassano Masons have pur-
chased the vacant building from
the Berkley Hotel and are moving it to their property across
the street. The building will be remodeled
and fitted up suitable for
lodging purposes.

The C.P.R. construction depart-
ment at Bassano closed down last
Saturday and the workers have
divided to the four winds of the
country. They will not be main-
taining traffic though not com-
pletely stopped; and the Swift Current,
Bassano cut-off is reported to be
the finest stretch of newly built line in
the West.

The Red Cross dance committee
announces that the total receipts
from the Wednesday dance amount
to \$100.00. The manager of the
manager of W. J. Butler in donat-
ing the use of the hotel, the total
expenses were but \$24.00, leaving
a net balance of \$80.00 to place to
the credit of the Red Cross Society.

A pleasant afternoon was spent
on Saturday by Mr. and Mrs. Rob-
inson. Their birthday was celebrated
in a party held in honor of their
son's first birthday. Those present
were: Elizabeth Bromley, Gwen-
dolyn Boyd, Dorothy Flanagan,
Jean Pfeiffer and Masters Robert
McLennan, John and Donald Caldwell.
A dainty little lunch was served and
the youngest all reported the
party a howling success.

Big candy contest now on at Purcell
Bro's. store. Here's a chance to win
\$25. cash.

Jas. D. McAlpine, former chief
of police at Spokane, has bought a
ranch 20 miles west of Nanton. He will
engage in stock raising.

"It's better to have loved and
lost than to have never loved at all."
But when you come to count
the cost and all is said and done,
it's better to have loved and lost
than to have loved and won.

**JUST
ARRIVED!
NUTS**

Almonds, Walnuts, Peanuts,
Filberts, Brazil and
Pecans.

DATES AND FIGS

Cranberries, Pop Corn,
Limbler Cheese, and
full line of up-to-date
fresh Groceries, etc.

Hendry & Johnson
"The Quality Store"

LION BRAND
Clothing
FOR BOYS

New stock of boys' single or double breast-
ed suits just arrived from the 'best makers'
of boy's clothes in Canada.

Boys' Tweed Suits, double breasted, bloomer pants, in brown
dark grey and checked cloth, sizes 24 to 34, \$3.50 to \$8.00.

Boys' Blue Serge Suits, extra good quality, sizes 24 to 32,
\$5.00 and \$6.00

Boys' Bloomer Pants in tweed, worsted and serge, prices
\$1.00 to \$1.75

Our Large and Complete Stock Makes Selecting Easy

E. F. PURCELL, BASSANO, ALTA.
MAIL ORDERS GIVEN BEST ATTENTION

Bassano Cartage and Express Co.

Draying, Transferring and General
Teaming of All Kinds Done Right.

ALL TELEPHONE ORDERS PROMPTLY ATTENDED

Complete Equipment for Excavating.
Special attention devoted to sand and
gravel hauling.

Agents for The Continental Oil Company

W. J. YEO, Manager

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:: Factory at Calgary ::

The best of Lumber. Low-
est Prices. Square Deal.

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Riverside Lumber Company Ltd.

JOHN GOLDEN, Manager

**Buy an Irrigated Farm from
The Canadian Pacific
Railway.**

BECAUSE: Irrigation makes the farmer independent of rain-
fall, and insures good crops, not occasionally,
but **EVERY** year!

Irrigation makes possible the successful culture of alfalfa, the king of
fodders, which insures best return in dairy and mixed farming.

Irrigation insures in intensive farming and close set cultivation, with all the
advantages of a dense, populous agricultural community.

Irrigation on the Canadian Pacific Rail-
way is an experiment, the year 1911 having a
beautifully demonstrated its suc-
cess whatever intelligently applied.

You can buy irrigated land from
the Canadian Pacific Railway at
prices ranging from \$35 to \$75 per acre,
with twenty years to pay, and the
payments at the end of first or second year.
Anastasia is also given in supply.

This is the most liberal offer of irrigated
farm on record. Get full par-
ticulars from

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